

BOARDWALK

FRIES | BURGERS | SHAKES

SERVING SUNSHINE SINCE 1981



WHERE IT ALL BEGAN

Boardwalk, founded in 1981 in the U.S., is renowned for its iconic fries. Now with 23+ locations in Canada, it offers a premium fast-casual dining experience featuring burgers, fries, shakes, and desserts, with exciting plans for growth.





AN OCEAN CITY TRADITION

In 1980, brothers David and Fran DiFerdinando founded Boardwalk Fries in Ocean City, inspired by the iconic boardwalk experience. Known for its fresh-cut fries, the brand also offers versatile pre-cooked frozen fries, making it a popular choice for co-branding and diverse food vendors in malls, arenas, parks, and more.

VISIONARY LEADERSHIP DRIVING GROWTH



←

Sajid Khan:

Experienced leader with a strong background in real estate and business strategy

→

Boris Javorski:

A dynamic executive focused on strategic partnerships and market expansion



THE RECIPE FOR SUCCESS

- Always fresh, premium burgers and hand-cut fries.
- A family-friendly dining experience with a beachside ambiance.
- Seasonal menu offerings and customized local promotion



STRATEGICALLY POSITIONED FOR SUCCESS



Our locations in high-traffic hotspots across Canada, such as shopping plazas, major intersections, and community hubs, ensure consistent foot traffic with prime visibility.



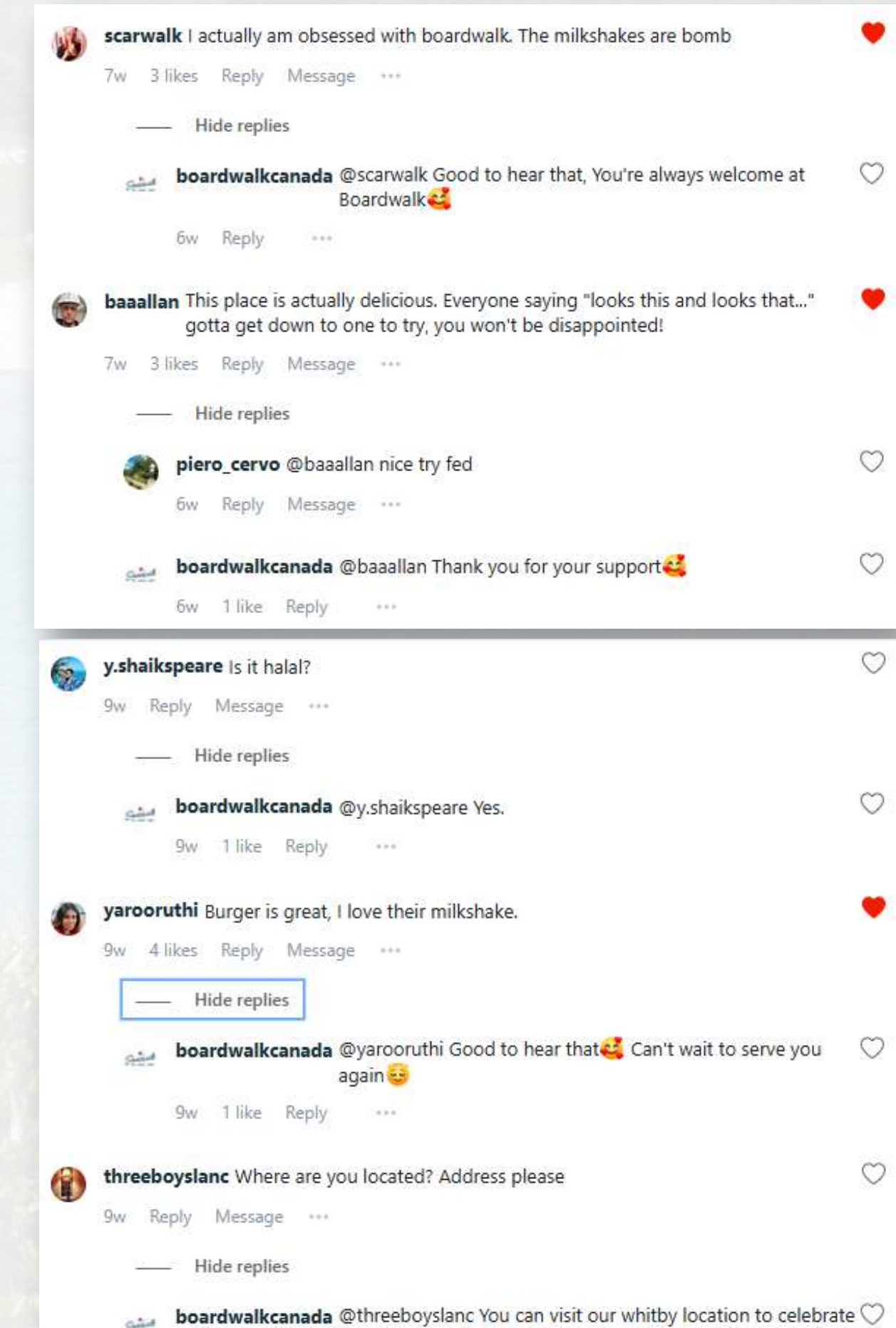
LOVED BY CUSTOMERS EVERYWHERE

- 8.5M+ views from recent events.
- Hundreds of positive reviews on Google and social media.
- Strong customer loyalty driven by our rewards program.



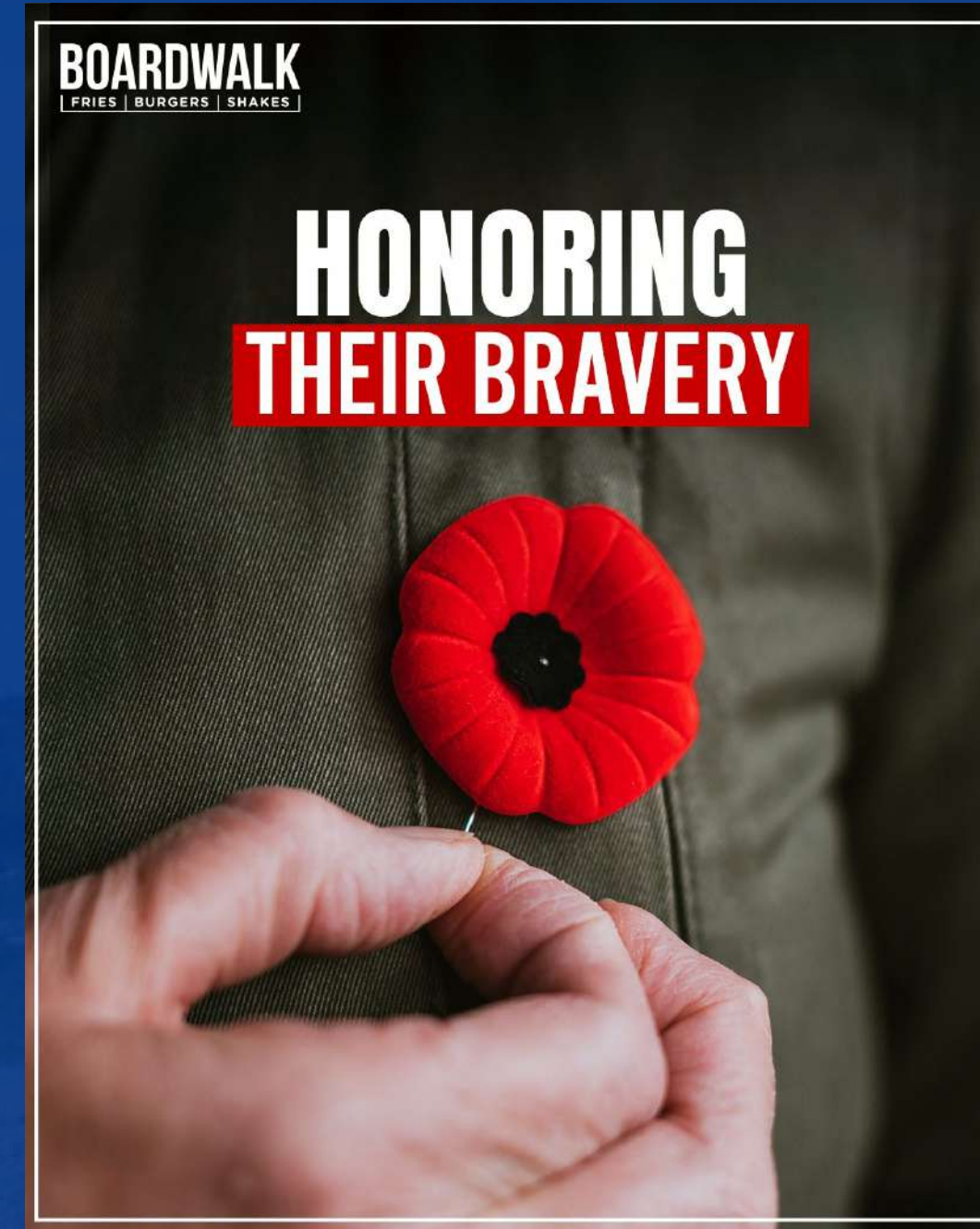
CONSISTENT EVENTS AND PROMOTIONS

Successful grand openings and appreciation events.
Partnerships with universities, sports teams, and community groups.
Local store marketing tailored to community needs.



GIVING BACK TO THE COMMUNITY

- Partnering with Food Banks Canada to help fight hunger across communities.
- Collaboration with Legion.ca on a Remembrance Day campaign to support veterans.
- Partnership with Fastbreak Basketball, helping underprivileged kids learn the sport they love.
- Offering free kids' combos



LEVERAGING TECHNOLOGY TO ENGAGE CUSTOMERS

- A strong social media presence across tiktok, meta, and instagram.
- Partnerships with delivery platforms like ubereats and doordash.
- Geo-tagged push notifications for loyalty members.



BOARDWALK
FRIES | BURGERS | SHAKES

YOUR LOVE HAS MADE US DELICIOUS!

2 YEARS

BUY 1, GET 1 FREE
ON ALL BURGERS, SIGNATURE FRIES & SHAKES

ANNIVERSARY SPECIAL!

12PM - 8PM SEPTEMBER 27 & 28TH



BOARDWALK
FRIES | BURGERS | SHAKES

GRAND OPENING

50% OFF ON ALL BURGERS & SHAKES

29TH & 30TH NOVEMBER

7355 WOODBINE AVE, MARKHAM

VALID FOR IN-STORE USE ONLY
NOT APPLICABLE FOR ONLINE ORDERS

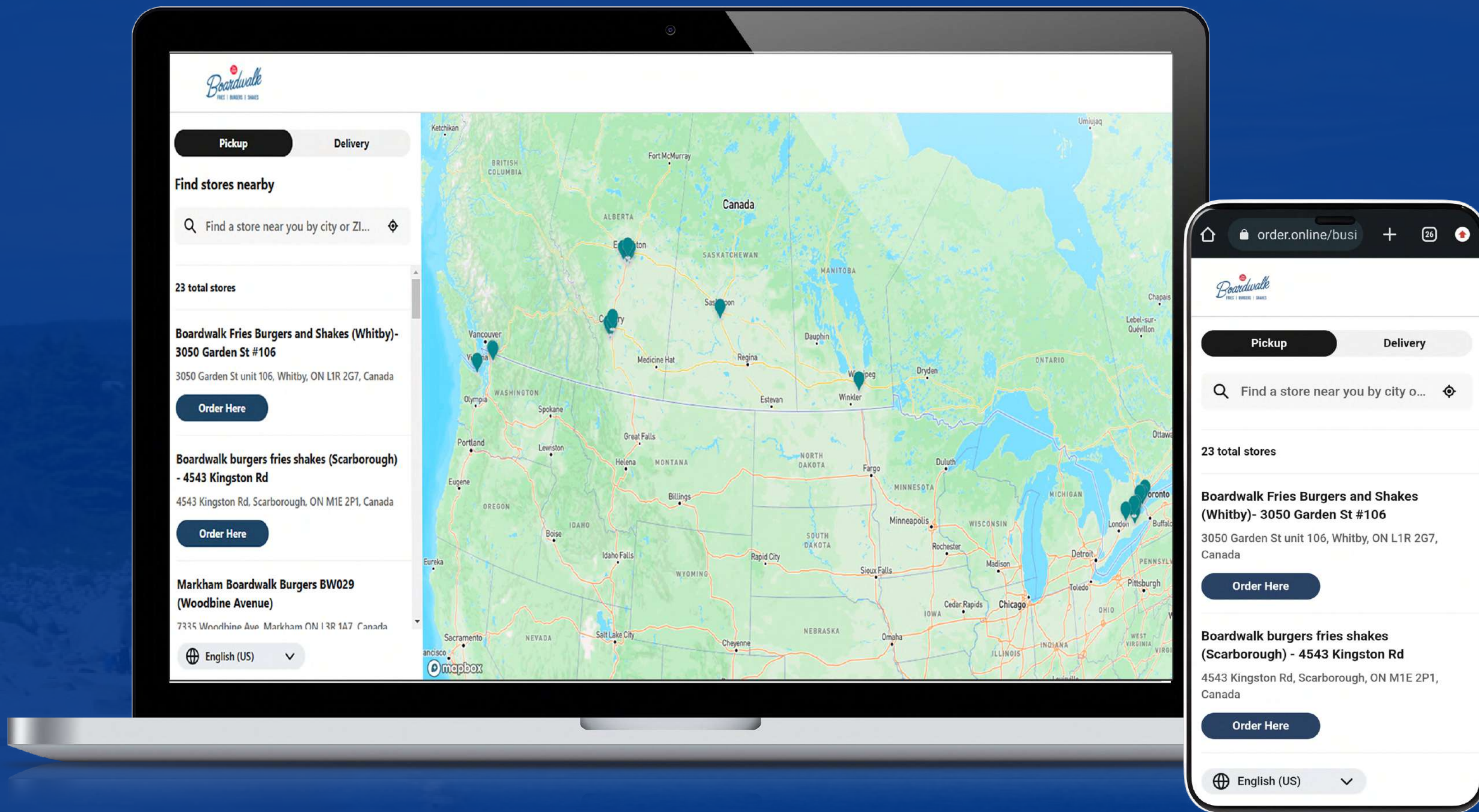
*TERMS AND CONDITIONS APPLY



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BOARDWALK
FRIES | BURGERS | SHAKES

-  FOUNTAIN DRINK OR FRIES (SMALL)
600 POINTS
-  MILKSHAKE REG / ONION RINGS / SWEET POTATO FRIES
1200 POINTS
-  SIGNATURE FRIES
1800 POINTS
-  BURGER OF YOUR CHOICE / LAVA CAKE
2000 POINTS
-  GET ANY COMBO OF YOUR CHOICE
2200 POINTS



ONLINE ORDERING

JOIN OUR GROWING NETWORK

- Be part of a brand with proven success and strong community ties.
- Benefit from comprehensive franchise support and marketing expertise.
- Let's work together to bring Boardwalk to more communities.



**Discover How We Help Franchisees Thrive!
Watch the video to see how our
brand supports growth and success.**

[Click here to show your interest and join us!](#)

